



## Sponsorship Opportunities

OLTCA's second annual Quality and Innovation Forum is an opportunity for all members to hear about existing best practice programs and the tools, resources, policies and procedures that can be implemented to aid in the delivery of quality care and services to long term care residents. Participants will learn how a variety of innovative programs already in use in our homes today align with the current health care landscape, and the benefits that result.

### Benefits of Quality and Innovation Forum Sponsorship:

- Prime opportunity to network and promote products and services to OLTCOA Owners, Administrators and Senior Managers
- 6 foot tabletop display (one 6ft table and 2 chairs)
- 2 sponsor/exhibitor name badges which include lunch
- Logo recognition on website, on site program, AV screens
- Verbal recognition from podium
- One Complimentary delegate registration to attend the conference

Sponsorship	Fee + HST	Check
Hot Breakfast and Welcome	\$1,500	<b>SOLD</b>
Opening Keynote Address	\$2,000	<b>SOLD</b>
Innovators Den – Driving Quality Outcomes for OLTCOA Members (AM & PM)	\$2,000	
Quality Award Displays (does not include tabletop)	\$750	<b>SOLD</b>
Lunch	\$2,500	
Panel Session – How Good is your Data?	\$5,000	
Refreshment/Networking Breaks (AM & PM)	\$1,000	<b>SOLD</b>
Hospitality Reception	\$2,500	
Hospitality Suite	\$1,500	<b>SOLD</b>
Delegate Bags with your logo	\$2,000	<b>SOLD</b>
Delegate Notebooks with your logo (does not include tabletop)	\$1,000	<b>SOLD</b>
Tabletop Display (included in sponsorships)	\$750	



## Award Sponsorship

OLTCA is excited to announce three new awards to be introduced at the first ever Awards Gala happening on Thursday, June 5.

The **Personal Support Worker Leadership Award** (PSW) recognizes four PSWs showcasing their leadership excellence in the care and service delivery they provide our residents every day. A panel will review the submissions and the chosen winners will be awarded \$2,500 each. The first PSW Leadership Award will be awarded at the 2015 Awards Gala.

OLTCA's **Leadership Excellence Award** recognizes outstanding individuals who have demonstrated their ability to champion transformational change for better care and outcomes for residents; sustain organizational learning and to inspire others. A panel will review the submissions and one winner will be awarded \$2,500. The first Leadership Excellence Award will be awarded at the 2015 Awards Gala.

The **Gilbert Heffern Award** was created in memory of OLTCA's late Director of Communications & Public Relations, Gilbert Heffern. The award recognizes one journalist or team who has published an exceptional news story, feature or radio/television broadcast, or online piece that comprehensively addresses long term care in Ontario. A panel will review the submissions and the winner will be awarded \$5,000. The first Gilbert Heffern Award will be awarded at the 2015 Awards Gala.

Award Sponsorship	Fee	Check
Personal Support Worker Leadership Award	\$10,000	<b>SOLD</b>
Leadership Excellence Award	\$2,500	<b>SOLD</b>
Gilbert Heffern Award	\$5,000	

## Award sponsors will receive 1 ticket to the Awards Gala

We encourage sponsors/exhibitors to attend the Awards Gala for \$75.



**Set up is any time after 7:30 am June 5**  
**Doors open at 9:30 am**  
**Tear down following the Hospitality Reception at 6:30 pm on June 5**

### Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Sponsorship Item: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

13% HST: \_\_\_\_\_

Total: \_\_\_\_\_

*First Exhibitor:
*Second Exhibitor:
**One Delegate:

**\*Please advise the 2 names of you exhibit staff**

**\*\*Please advise the name of the delegate who will attend**

### Payment Information:

☐ Cheque enclosed made payable to OLTCA (mailed to the Bayley Group, 72924 Airport Line Hensall, ON N0M 1X0)

☐ Visa ☐ MC ☐ AMEX

Card#: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

**Thank you for your generous support!**

Please return this form by fax or email 519-263-2936 or [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)